

# **Dutch Cyber Landscape**

Policy, organisation, issues



## Embassy of the Kingdom of the Netherlands in Rome





#### Agenda

- Cybersecurity all around us: opportunities and challenges
- Dutch cyber security policy, priorities and organization
- Cybersecurity in international relations
- Dilemmas
- Q&A





# Dutch media outlets take EU to court over disinformation claims



#### 'Godkiller' and 'Atreexp': the Chinese hackers accused of global attacks

The pair are alleged to be part of group that has been infiltrating computers systems since 2006





11:02 / 28.06.2018

To russian version

#### Russian activists turn to UN **Human Rights Council about** Internet censure





News

AVAAZ

Sport

Weather

Shop

# NEWS

#### How the Dutch foiled Russian 'cyberattack' on OPCW Avaaz 📀 @Avaaz

9 4 October 2018

Cyber risk is evolving at unprecedented speed, and many businesses are illprepared

Vertaal Tweet



Uncharted territory: preparing for the unknown

Facebook fake news inquiry: the Vietnam's new Cybersecurity Law could further undermine free speech and disrupt businesses countries demanding answers

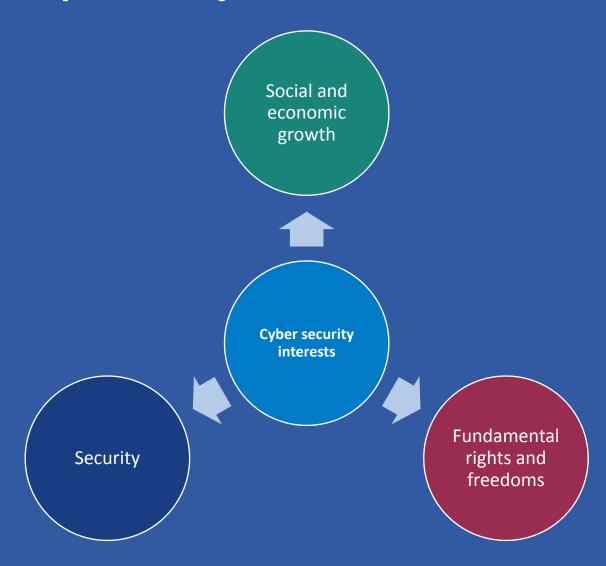
New @Avaaz study shows: EU elections under massive #disinfo threat, 100 mio views on Yellow vest fake news. @POLITICOEurope -- it's high time for @JKingEU @GabrielMariya @Ansip\_EU @JunckerEU @VeraJourova to get much more serious abt this! politico.eu/article/yellow... @PoliticoRyan



Study: Yellow Jackets 'fake news' shared millions of ti... politico.eu



#### **Conflicting or complementary fundamental interests?**





#### Challenge 1: security vs. privacy





#### Challenge 2: new technologies





#### Challenge 3: Geopolitical developments

#### The New York Times

In 5G Race With China, U.S. Pushes Allies to Fight Huawei







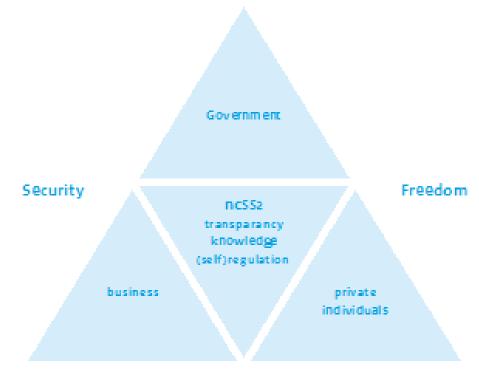
## **Vision statement**

Together with the private sector, the technology community, academia and non-government organisations (NGOs), the Dutch government is committed to ensuring:

a safe, free and open digital domain, in which we can confront threats, protect fundamental rights and values, and take full advantage of the opportunities that digitalisation offers our society.



#### The Dutch Approach: Multistakeholder model



Social-economic benefits



#### Policy priorities

Various policy documents inform the Dutch cyber security strategy.







Ministry of
Defense (MinDef)

& Military Intelligence and Security Service (MIVD) **4** 

Ministry of Justice and Security (J&V)

& NCTV

Ministry of Foreign Affairs (BZ)

Ministry of the Interior and Kingdom Relations (BZK) & General Intelligence and Security Service (AIVD)



#### Cyber diplomacy at Ministry of Foreign Affairs

#### Three policy priorities

- Protect and strengthen international rule of law in cyberspace
- Human rights
- Capacity building

Security Department - Cyber Task Force



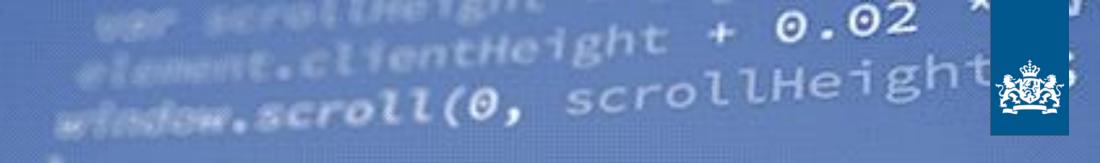
2020: EUR 2 mln annually for cyber diplomacy



#### Role for Embassy

- Develop a cybersecurity (multi-annual) plan
- Sketch cyber landscape in host country
- Ad hoc/structural outreach ahead of international conferences and/or demarches
- Proactive reporting about important cybersecurity developments, incidents, challenges





# International peace and security

# Normative framework







#### Rules of the cyber road: UN



#### Problem:

 Missing universal acceptance & application international law and additional, non-binding UN-norms

# Strong divisions between countries to the cyber domain:

 Differences of opinion on the application of international law, norms of behavior in cyberspace and the dependence on and access to digital resources.



#### **UN Processes**

- Development normative framework came to a halt in 2017.
- In 2018 UNGA passed two competing resolutions, creating two parallel UN processes:
  - Proposal US for a new 6th, UN group of governmental experts (GGE);
  - Proposal RF c.s. for Open Ended Working Group (OEWG).
- Differences
  - o GGE incremental process, continuation of previous GGE reports, 1 year
  - OEWG more open and consensus: continue work of GGE or foucs on crafting new (binding) instrument/treaty.



#### Rules of cyber: EU

- Existing cyber diplomacy toolbox for response measures and instruments
- OPCW hack led to discussions about a thematic EU cyber sanctions regime.
- Few difficulties
- Coordinated EU attribution





#### Diplomatic Response Framework

- Ministry of Foreign Affairs established assessment framework for diplomatic responses
- Reasons: cyber incident, request partner country, participating in coalition EU/NATO
- Integral and adequate consideration of interests: geopolitical interests, information position, research interests, possible consequences for national security.
- Escalation ladder of response measures





#### **Attribution**

- 3 types of attribution
  - technical (services)
  - political (action)
  - legal (international law)
- Objectives of attribution
  - Deterrence
  - Building precedents and norms
  - Visibility public





#### **Examples of public attributions**

- December 2016: US attributes 'DNC hack' to Russia.
- December 2017: US with Five-Eyes and Denmark
   'WannaCry' to DPRK.
- •February 2018: Five-Eyes and few EUMS 'NotPetya' to Russia.
- •October 2018: <u>NL reveals Russian cyber operation</u> against **OPCW** in press conference

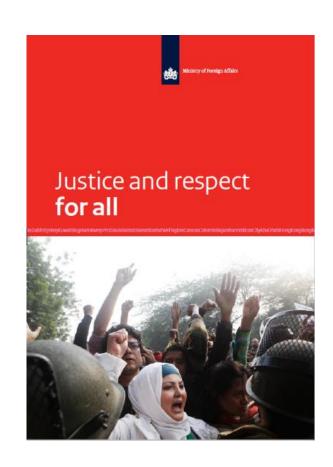


Ministry of Foreign Affairs

## **Human Rights Online**



#### **Policy framework**



<u>Human Rights</u> <u>on the Internet</u>

1 of 6 priorities in human rights policy (DMM-MP)

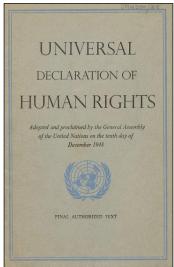
1 of the pillars of cyber policy (DVB-TFCYBER)

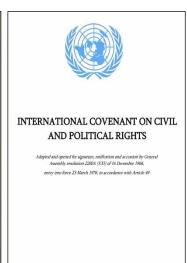




#### Offline = online

#### International norms and convenings























FOC: fou



#### FOC - MEMBERSHIP GROWTH

# The Freedom Ordirect Coalition member states

is a partnership of 30 governments, work to advance Internet freedom. Coalition



13

2011

+5

2011/12

+3

2012/13

+2

2013/14

+4

2014/15

+3

2015/16

Austria
Canada
Czech Republic
Estonia
France
Ireland
Kenya
Mexico
Mongolia
Netherlands
Sweden
UK
USA

Costa Rica Finland Ghana Mexico Tunisia Georgia Germany Latvia

Japan Moldova Australia Lithuania Norway Poland New Zealand Spain Argentina

Possible new members 2018-2019: Belgium, Luxemburg, Uruguay



#### Programs supported by MFA





Digital Safety
Manual:
Protecting human
rights online in
practice

# SMALL MEDIA







Local organisations & projects





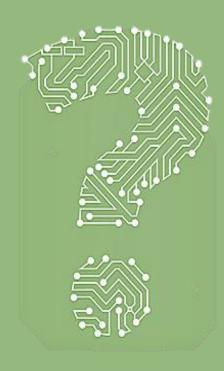
#### Capacity Building

Global
Forum on
Cyber
Expertise





#### Thank you for your attention



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